



## **10<sup>th</sup> ANNUAL 2010 ABR Grooming Clinic/Exposition**

### **Vendor registration**

This year ABR Trails will again be hosting the Midwest Nordic Grooming Clinic, on January 20<sup>th</sup> and 21<sup>st</sup>, 2010. This year marks the 10<sup>th</sup> Annual Clinic that we have hosted at ABR Trails. We have changed the format a bit this year to attract more groomers to day 1 by offering free admission to the groomers.

For those of you who have not heard of this event let me try to describe it as a combination of a Clinic, Seminar, Workshop, and Trade Show. The Race barn will be available for coffee and rolls sponsored by \_\_\_\_\_ and will have display space for brochures and vendor information. The parking lot across the road from the trail head will be for parking and will have all of the equipment displays and demonstrations. The ski trails across the road will be available for testing equipment. We will close this area to skiing so that we have the entire space for grooming demonstrations. This day will be a great way to show your equipment from 10AM – 4PM CST, check out the other grooming equipment available and visit with the groomers who use your equipment to find out their needs.

The cost for vendors to \$300, and we are including the Jan 20<sup>th</sup> dinner. We will have a speaker and some fun technical trivia questions with prizes provided by the vendors. Our database of groomers is growing as we have over 1000 groomers and grooming vendors to date that are mailed to. We are expecting 100-150 groomers from across the Midwest to attend the first day exposition.

We will have assistance for unloading with forklift availability. We will have a mechanic on duty for repairs, starting assistance, wiring and hitch modifications etc. The cost is \$40/hour. We will also have equipment such as drags, snowmobiles, groomers and towing accessories available for rent if you need one to help demonstrate your product.

Thank you,  
Eric Anderson  
ABR Trails

## Vendor Meal Sponsorships

Sponsorships are available for the following days and meals:

Jan 20th Coffee and Rolls \$100

Jan 21st Coffee and Rolls \$100

Jan 20<sup>th</sup> Banquet beer keg \$150

If you sponsor a meal you are able to put up advertising banners and brochures on the tables.

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### **Registration Form**

Company Name \_\_\_\_\_

Vendor Name(s) \_\_\_\_\_

Product Line \_\_\_\_\_

Phone # \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

What would you be displaying? \_\_\_\_\_

Cost \$300 (for up to 3 people) amount enclosed \_\_\_\_\_

\$50 for each additional person from the company) \_\_\_\_\_

Meal Sponsorship \_\_\_\_\_

Total amount enclosed \_\_\_\_\_

Register now to get maximum advertising exposure for your product

Return via email to [ericanderson2@earthlink.net](mailto:ericanderson2@earthlink.net)

Or mail to: ABR Trails E5299 W Pioneer Road Ironwood MI 49938 or call 906-932-3502